



Chuck Archard for County Commissioner-R
49 Broadway Ste 202
Asheville, NC 28801

Contract # 2623173
Schedule Dates 10/03/16-11/05/16
Advertiser Chuck Archard for County Commissioner-R (11236)
Agency Goss Agency (4931)
Product POLITICAL CANDIDATE (ns) (1186)
Brand POLITICAL (1874)
Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552)
Sales Office WLOS/WMYA/LOS/JMYA
Buyer Name /
Phone/Fax N/A
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 09/08/16
Last Modified 09/13/16
Entered By Savannah Rogers
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,493.75
Net Total \$31,131.25
Sales Tax

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Oct. 2016	60	\$29,300.00
Nov. 2016	15	\$7,325.00
Grand Total:	75	\$36,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/03/16-10/31/16	3	:30	5:30A- 6A (EST)	3	X	X	X	X	X			15	\$300.00	\$4,500.00	Asheville (WLOS)		9/13/16
2.0	Normal Line / SPOT	10/03/16-10/31/16	3	:30	7A- 8A (EST)	5	X	X	X	X	X			25	\$550.00	\$13,750.00	Asheville (WLOS)		9/13/16
3.0	Normal Line / News	10/03/16-10/31/16	3	:30	5:30P- 6P (EST)	2	X	X	X	X	X			10	\$500.00	\$5,000.00	Asheville (WLOS)		9/13/16
4.0	Normal Line / News	10/08/16-11/05/16	3	:30	6A- 7A (EST)	1						X		5	\$175.00	\$875.00	Asheville (WLOS)		9/13/16
5.0	Normal Line / News	10/03/16-10/31/16	3	:30	5P- 5:30P (EST)	2	X	X	X	X	X			10	\$450.00	\$4,500.00	Asheville (WLOS)		9/13/16
6.0	Normal Line / News	10/03/16-10/31/16	3	:30	6P- 6:30P (EST)	2	X	X	X	X	X			10	\$800.00	\$8,000.00	Asheville (WLOS)		9/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WLOS-TV Asheville, NC

Date:

9/6/10

→ I, Chuck Archard
being/on behalf of: Chuck Archard, a legally
qualified candidate of the Republican political
party for the office of: Blenchcombe County Commissioner
in the General
election to be held on: Nov. 8, 2010

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached IO					

Total Charges: \$36,625.00

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

TAXES, TRAFFIC, SECURITY, Budgets
Buncombe County Commission

I represent that the payment for the above described broadcast time has been furnished by:

Chuck Archard Committee

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

BARBARA THOMPSON

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/6/16
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FILL OUT
ENTIRE PAGE

NAB Form PB-17 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Chuck Archer
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

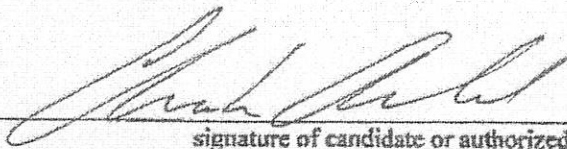
☒ does☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Chuck Archer
printed name

9/8/16
date